

AND
**COMMUNICATION
DISSEMINATION
PLAN AND TOOLKIT
WP5-D5.1**



reticulate

EMPLOYMENT AND SOCIAL INNOVATION PROGRAMME



**Co-funded by
the European Union**



PROJECT TITLE
RETICULATE

GRANT AGREEMENT
AGREEMENT NUMBER – VS/2021/0247

PROJECT MANAGER (PM)
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PROJECT DURATION
NOVEMBRE 2021 - APRILE 2024 (30 MESI)

DELIVERABLE NO.
D5.1

WORK PACKAGE
WP5

TASK
COMMUNICATION AND DISSEMINATION TOOLS SET UP

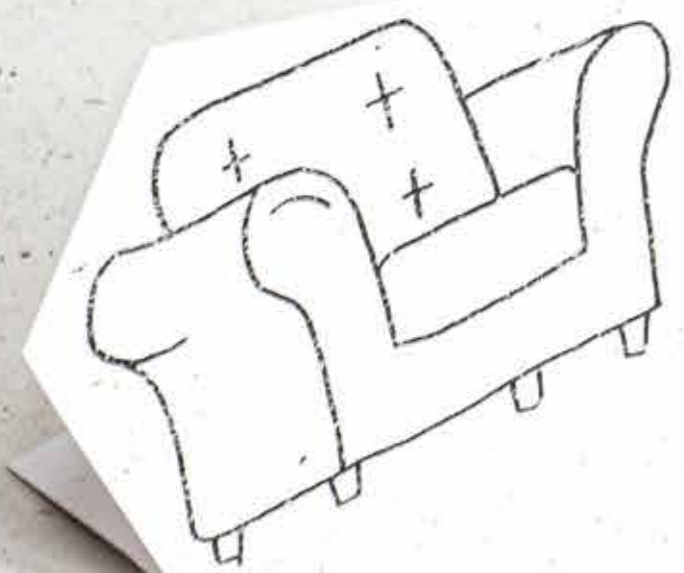
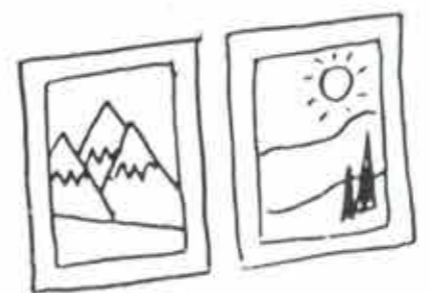
LEAD PARTNER
ANCI TOSCANA

PRIMA VERSIONE / V1
9 DICEMBRE 2021

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Sperimentare l'integrazione dei servizi di supporto sociale, finanziario e d'inserimento lavorativo in un unico punto fisico di accesso, il One Stop Shop.

Test the integration of social, financial and job placement's support services in a single physical access point, the One Stop Shop.



1. THE RETICULATE PROJECT

Reticulate is a project funded under the Call for Proposals on social innovation "Establishing and testing integrated interventions aimed at supporting people in (the most) vulnerable situations" (VP/2020/003) - EaSI Progres Axis, which started on 1st November 2021 for a duration of 30 months (01.11.2021 - 30.04.2023).

The aim of the project is to experiment the integration of services and opportunities offered by the current fragmented system of social services and in support of job placement in favour of selected target groups eligible for income support

measures, such as the guaranteed minimum income (Decree-Law no. 4 of 28th January 2019, converted into Law no. 26 of 28th March 2019). This experimentation takes place through the creation of four "One Stop Shops", i.e. physical places where services can be integrated, thanks to the intervention of multidisciplinary teams and involving non-institutional actors active on the territory, for example through the tools of co-design. The innovation relates to the working method, processes and procedures to facilitate the flow of information, dialogue, and active collaboration between the different sectors supporting people's needs in order to guarantee integrated caretaking.

The project aims at two specific groups of vulnerable people:

1. Homeless people;
2. Low-income families with minors receiving financial support.



Experiments will happen in four selected places in Tuscany:

- Livorno area;
- Lucca area;
- Pistoia area;
- Grosseto area

The project partnership is composed of institutional and non-institutional actors, with key tasks and roles in the study, analysis, experimentation and integration of the services offered within the One Stop Shops:

1. Anci Toscana - Associazione Nazionale Comuni Italiani (National Association of Italian Municipalities) - Tuscan section: association of public law bodies representing its members, i.e. 273 municipalities, before regional and national authorities. It intervenes in legislative actions, policies and operational programmes on behalf of the municipalities; it elaborates and manages project proposals through Ufficio Europa Anci Toscana;
2. INPS - Istituto Nazionale Previdenza Sociale (National Social Security Institute), responsible for managing the "guaranteed minimum income" support measure;
3. ARTI - Tuscan Regional Employment Agency, responsible for the operation of public employment centres throughout Tuscany;
4. fio.PSD - Federazione Italiana Organismi per le Persone Senza Dimora (Italian Federation of Organisations for the Homeless), which pursues social solidarity aims in the field of severe adult marginalisation, in particular of the homeless;
5. IRS - Istituto di Ricerca Sociale (Institute for Social Research), which carries out research activities at European level, with internal research areas specialised in social and employment policies;
6. ESN - European Social Network, an independent organisation with headquarters in Brussels (Belgium), which promotes the exchange of knowledge, practices, experiences around the development of public social services, operating at all levels of government but especially at local level.

In addition, the areas in which the One Stop Shop experimentations will be implemented are project partners:

- Municipality of Livorno;
- Municipality of Capannori;

- Società della Salute of Pistoia;
- Società della Salute Coeso SdS.

The project also benefits from the collaboration of four associate partners, who contribute to the project thanks to their previous experience on similar issues - Public Planning Service for Social Integration (Belgium); Directorate for the Fight Against Poverty, Ministry of Labour and Social Affairs (Greece); ActionAid International Italia Onlus - and for the institutional-strategic role they play in the project from a mainstreaming and up-scaling perspective: Regione Toscana, Direzione Diritti di Cittadinanza e Coesione Sociale (Health, Welfare and Social Cohesion since 2022), Welfare and Social Innovation Sector.

The One Stop Shop experimentation action in the four territories selected (WP3) is accompanied by preliminary research and analysis activities for the construction of the experimentation model (WP1 and WP2). The project also envisages a series of study visits in Italy and Europe (WP4) to learn about good practices for the construction, management and effectiveness of the One Stop Shop model to be implemented, thanks to the special contribution of the associated partners. The project envisages a monitoring and evaluation system (WP6), an internal and external communication system (WP5) and finally a strategic and operational coordination structure (WP7).

2. IL COMMUNICATION TOOLKIT

The partner responsible for project communication, Anci Toscana, developed the project logo, which was then approved by the partnership. It depicts a leaf to recall the concept of a network that brings nourishment to the most peripheral parts of the plant.

Annex 2 to this document, the Co-ordinated Image Manual, describes the correct use of the project logo, in particular size, font and positioning of graphic elements. Furthermore, the Manual illustrates the graphic tools (toolkits) created to support the communication and dissemination activities of the project, in order to guarantee a uniform visual communication to the outside world, while respecting the communication obligations of the Funding Programme. In fact, all visual tools

supporting communication ensure the visibility of European co-funding through the inclusion of the integrated logo, consisting of the project logo and the European Union logo. This logo is a mandatory element that must also be included in project deliverables. The project toolkit consists of the following elements:

- Roll up
- Flyer
- Postcard
- Template invito
- Template carta intestata
- Template presentazione
- Template Save The Date
- Template programma eventi
- Badge



3. COMMUNICATION STRATEGY

The communication strategy establishes the processes and modes for transmitting information. The internal communication defines the relational modalities within the partnership while the external one indicates the modes for involving stakeholders (directly and indirectly) in the project. Good internal communication makes it possible to:

- increase the effectiveness and impact of the project;
- ensure a cost-effective approach to the communication strategy across all territories;
- take into account the actions implemented by each partner in the framework of their respective interventions;
- create new opportunities and synergies between European and local levels;
- define the actions shared by all the territories involved;
- effectively coordinate communication actions and initiatives;
- facilitate risk monitoring and management;
- involve all territories;
- create cohesion between partners.

The external communication, on the other hand, concerns the flow of information to the parties affected, directly or indirectly, by the results of the actions implemented. The objectives will therefore be to:

- increase the involvement of beneficiaries;
- raise awareness among stakeholders and sensitise their participation in conferences, workshops, initiatives;
- reach the public of interest;
- launch the foundations of dissemination.

3.1 INTERNAL COMMUNICATION STRATEGY

As far as the internal communication strategy is concerned, the tools used by the partnership are divided into:

- (3.1.1) communication tools;
- (3.1.2) document sharing tools.

The internal communication is addressed to the project partners and relates to the entire information flow necessary for the coordination and monitoring

of the project activities required to achieve the set objectives. The project lead and communication leader, Anci Toscana, coordinates the flow of information and is, in particular, responsible for the communication on the implementation of the time schedule, informing the partnership on the project developments and the activities to be started according to the project schedule, approved by the Funding Programme.

For each WP and related Tasks, the referring partner organisation has been assigned to lead the activities related to the reference WP:



WP1 Setting up the experimentation structure: scoping and design of the actions and capacity building

- Task 1.1** Scoping: research-action activity
- Task 1.2** Methodologies for identifying effective support structures, ensuring referral to concerned services, experimentation model and related tools



Task 1.3 Capacity building in participatory environment



WP2 Reaching out to household need and homeless: testing an innovative outreach approach

Task 2.1 Identification of the barriers of specific target groups in accessing welfare services and strategies to overcome them



Task 2.2 Technics for approaching and engaging vulnerable households and homeless



Task 2.3 Involvement of the homeless and the household in need in the structuring of the services



WP3 Testing and implementation of the new model of integrated approach between key stakeholder



Task 3.1 Implementation of integrated take-up (care) by social services and employment services



Task 3.2 Implementation of personalized and integrated take up (care)



Task 3.3 Testing and implementation of the one stop shop



WP4 Transnational Cooperation

- Task 4.1** Knowledge and experience sharing at local, national and European levels
- Task 4.2** Promotion of cooperation among EU member States



WP5 Communication, Dissemination, Mainstreaming and Up-scaling

- Task 5.1** Communication and dissemination tools set up
- Task 5.2** Communication activities
- Task 5.3** Dissemination activities at regional, national and European level
- Task 5.4** Mainstreaming and up-scaling activities



WP6 Monitoring & Evaluation

- Task 6.1** Monitoring
- Task 6.2** Evaluation



WP7 Management of the Project

- Task 7.1** Strategic Coordination
- Task 7.2** Operational (including risk) management
- Task 7.3** Regional Experimentation management
- Task 7.4** Administrative and Financial management
- Task 7.5** Quality management and assurance

3.1.1 COMMUNICATION TOOLS

The BaseCamp platform, which is used by the project partners, allows, in the Messaging section, to dialogue, either in the form of subgroups (which is not easy on this type of platform) or at group level. The latter is a function which facilitates instant sending of messages, including attachments, to all members of the partnership active on the project. This tool is used for project general and operational communications, such as information on:

- project reporting;
- project and budget amendment requests;
- logistics of study visits;



- priorities and deadlines defined by the project lead partner;
- Etc.

2. E-mail messaging: this is the communication means mainly used for communications concerning working sub-groups and specific conversations, such as:

- exchanges between the project lead partner and a WP/Task leader;
- specific tasks assigned only to certain partners;
- processes of defining activities, meetings, before their final formulation.

3. Video-calls: particularly useful for coordinating specific activities or bringing together different boards where live meetings cannot be organised. Video-calls make it possible to keep a documentary record of the meetings and leave a formal trace of those who took part in them through the participants' report.

4. Telephone communications: this system is mainly used for interlocutory exchanges, where people responsible for certain activities need to agree upon the actions to be taken and identify solutions to contingent problems that may have arisen. Telephone calls are never used for situations where decisions need to be made as they do not provide a formal paper trace.

3.1.2 DOCUMENT SHARING TOOLS

BaseCamp platform: group work sharing tool. All partners have access to the platform as active users; they can therefore actively use the available tools and feed the document manager.

Further details on this section can be found in the Project Management Handbook - Chapter 4 - "Information Management", where the procedures concerning information flows and those concerning the archiving of project information are detailed.

3.2 EXTERNAL COMMUNICATION TOOLS

The purpose of external communication is to share information about the project's objectives, activities, interim and final results.

External communication is aimed at the various target groups directly or indirectly affected by the project. These institutional, third sector and research actors are presented according to the geographical scale of reference and are listed in Annex 1.

External communication is achieved through a combination of offline and online activities.

3.2.1 OFFLINE EXTERNAL COMMUNICATION

Offline external communication concerns both activities implemented by the project and the participation of the project in activities organised by actors other than the partnership. In relation to this last point, reference is made to conferences, thematic meetings, working groups, organised at various territorial levels by organisations and institutions with a mandate in the field of social inclusion. These are activities that are not planned internally and that materialise in the course of the project. The lead partner authorises the participation of partners and agrees upon the contents in advance. In the case of external communication activities that were not initially planned and that require financial coverage, the internal management procedure requires a formal request to amend the project form and the budget allocated to the partner, to be submitted to the Secretariat for authorisation.

On the other hand, communication on project objectives and sharing of progress is implemented through activities that are already foreseen in the project and become an opportunity to raise awareness among the target groups participating in the initiatives, in particular the Kick off meeting (WP7) and the Study Visits (WP4).

The Dissemination Plan (included in this document)

indicates the specific offline activities to be carried out during the project duration to share the project results with the identified target groups.

3.2.2 ONLINE EXTERNAL COMMUNICATION

Online external communication is fed through the project website and the project social channels, Facebook and LinkedIn. The Editorial Plan, in the next chapter, describes the communication methods on the virtual channels, in particular the frequency and contents.

The project results will be shared online with the Dissemination Plan, which describes in detail the objectives, contents and methods of communicating project results.

The external communication will be animated by the partner responsible for communication, Anci Toscana, through the official virtual channels described above, and through an active involvement of the partnership, which will share the information on the project and the Programme on its institutional pages, also involving the local press in sharing information on the project results and the materials related to the meetings and initiatives implemented.

4. EDITORIAL PLAN

The partner responsible for project communication (WP5) is Anci Toscana, which entrusted the communication support to the company Tetris Comunicazione di Gianluca Di Stefano - P. IVA 02090840972 by means of a finalised assignment with awarding decree no. 859 of 26th April 2022.

The project website (<http://www.reticulate.it>) and social media pages (Fb: <https://www.facebook.com/profile.php?id=100082954364094>, LinkedIn: <https://www.linkedin.com/company/82640559/admin/feed/posts/>) are animated throughout the duration of the project with news, events related to implemented activities, results with the following frequency:

- at least bi-monthly update of the site;
- bi-monthly update of the pages of both social media.

The partner responsible for communication elaborates the contents with the contribution of the partners and shares materials such as images, videos, articles and links related to news of relevant importance for the project, events and initiatives relevant to the project and/or organised within the framework of Reticulate activities.

The publication of the contents on the web pages is implemented by the company Tetris Comunicazione, coordinated by the project lead partner, Anci Toscana.

For information on communication management, the contact person is the project Manager (Anci Toscana); reticulate@ancitoscana.it



5. DISSEMINATION PLAN

The dissemination activity is a set of actions and strategies aimed at disseminating information on project results in order to maximise their impact.

The dissemination of project results includes activities to be carried out at local, regional, national and European level:

Attività	Dove	Quando	Partner responsabile
4 seminari locali	1. Capannori 2. Livorno 3. Pistoia 4. Grosseto	2023/2024	- Comune di Capannori - Comune di Livorno - SdS Pistoia - Coeso Sds Grosseto - Anci Toscana
1 seminario a livello nazionale	Roma	Entro ottobre 2023	Anci Toscana
1 seminario a livello regionale	Firenze	Marzo 2024	Anci Toscana
1 Evento finale			
1 European Dissemination Event	Bruxelles	2024	Anci Toscana European Social Network
1 European level Webinar – results and evaluation impact	Online	2024	Anci Toscana

4 local seminars, in the four experimentation areas in Tuscany: these seminars are aimed at a mainly local/regional audience and are designed to raise awareness of the processes and procedures put in place, leading to the implementation of integrated service access points, i.e. the One Stop Shops.

These seminars are organised locally by the partners of the four experimentation areas (SdS Pistoia, Coeso SdS Grosseto, Municipality of Livorno, Municipality of Capannori) together with Anci Toscana, between the second half of 2023 and the first two months of 2024. During these seminars, which will presumably last between two and four hours, the interim results of the experimentation will be shared, favouring the dialogue between public, private and third sector actors who can contribute and/or influence the effective integration of social and employment services for the categories of beneficiaries identified by the project.

A seminar at regional level, which will coincide with the final project event, scheduled between March and April 2024 in Florence. During this event, organised by Anci Toscana, the final project results will be shared; the actors relevant to the implementation of these practices will be invited to contribute to the round table that will be organised within the day of work. The representatives of Regione Toscana will be invited to actively participate, with the aim of raising the awareness of the institutional and non-institutional actors, at a regional level, on the contribution of the experimentation promoted by Reticulate in the innovation processes of the relevant public policies.

A national seminar in Rome, to be held within the second year of the project, where relevant actors at national level will be invited to participate in an activity to share interim results and strategic reflections in terms of public policy innovation.

A dissemination event at European level, to be held in Brussels between February and April 2024 in conjunction with the EU Networking & Sharing Experience event, organised by the European Commission. This event, organised by Anci Toscana in collaboration with the partner European Social Network, will be animated by a communication activity of the project experience, results, good practices and lessons learnt. The activity will be in English, with the participation of an audience coming from the different EU member states.

Graphic materials for the local, regional and national events should be produced in Italian, while those for the dissemination event at European level should be translated into English.

The dissemination of the interim and final project results will be carried out through contents enriched by graphic elements enhancing an effective and impactful visual communication. Within WP5 Communication, the leader Anci Toscana, in coordination with the company Tetris - entrusted with the communication support assignment - will develop graphic support materials to communicate the following operational aspects of the project:

- project objectives and methodology;
 - infographic of the 4 areas of experimentation and their characteristics;
 - infographic of the characteristics of the One Stop Shop, including integration of services (job placement support services, social services and income support measures) and multidisciplinary teams;
 - infographic on the type of beneficiaries involved (characteristics such as gender, origin, types of support etc.);
 - lessons learned, good practices, recommendations.
- As part of the dissemination activities, all the materials developed by the WP5 leader should be disseminated by the partners through their own communication channels.

The dissemination plan will be implemented by the communication leader, Anci Toscana, in close collaboration with all the partners who will feed the actions with the specific contents developed within the reference WPs and with possible additional and supplementary actions to be included in the above-mentioned plan in order to increase the impact of the dissemination.



BENEFICIARIES OF THE COMMUNICATION-RELATED ACTIONS AND DISSEMINATION OF THE PROJECT ACTIVITIES AND RESULTS

LOCAL TERRITORIAL LEVEL (TUSCANY)

Actors: Municipalities, Social Sector, Società della salute (staff, collaborators, members' assembly), Conferenza dei Sindaci Zone Distretto, Aziende ASL, staff and management of Società della Salute and of Zone Distretto, Plan Offices of Zone distretto and SDSs, ARTI Employment Centre System, Participation bodies made up of third sector bodies activated by the SDSs and Zone distretto.

Diocesan Caritas, other third sector organisations eligible in co-design pathways, territorial trade unions.

Tools: Newsletters, Invitations to thematic meetings, Communities of practices implemented, if any.

REGIONAL LEVEL

Actors: Presidency of Regione, Welfare Department, Employment Department, Health Department, Welfare and Social Cohesion Directorate, Welfare and Social Innovation Sectors, Territorial Health Care, Social-Health Integration, Components of the Regional Table of the Network of Social Protection and Inclusion (DGR 917 of 06/09/21), Education Research Training and Employment Directorate, Employment Sector - Regione Toscana, Regione Toscana Welfare and Social Innovation Sector, Members of the Second Commission (Employment Policies), Members of the Third Commission for Health and Social Policies, Regione Toscana, Members of the Commission for European Policies and International Relations, Regione Toscana, Members of the Regional Conference of Mayors, DISPOC Laboratory for Inequalities, University of Siena, Regional Conference, Regional Trade Union Organisations, Order of Social Workers - regional level, Regional Third Sector Forum, Regional Caritas.

Strumenti: Newsletters, Invitations to thematic meetings, Communities of practices implemented, if any.

NATIONAL LEVEL

Actors: Ministry of Labour and Social Policy, Division II, Anti-Poverty Policies, Implementation of guaranteed minimum income and guaranteed minimum pension, Isee and subsidised social benefits. Director Dr. Cristina Berliri, ANCI Nazionale, Federsanità Nazionale, National Third Sector Forum, National Employment Policy Agency (ANPALL), Members of the Executive Committee Alleanza Contro la Povertà, Italian Caritas.

Tools: Newsletters, Invitations to thematic meetings, Communities of practice implemented, if any.

EUROPEAN LEVEL

Actors: European Federation of National Organisations (FEANTSA), DG Employment, Social Affairs and Inclusion.

Tools: Invitations to thematic meetings.



CORPORATE IDENTITY MANUAL



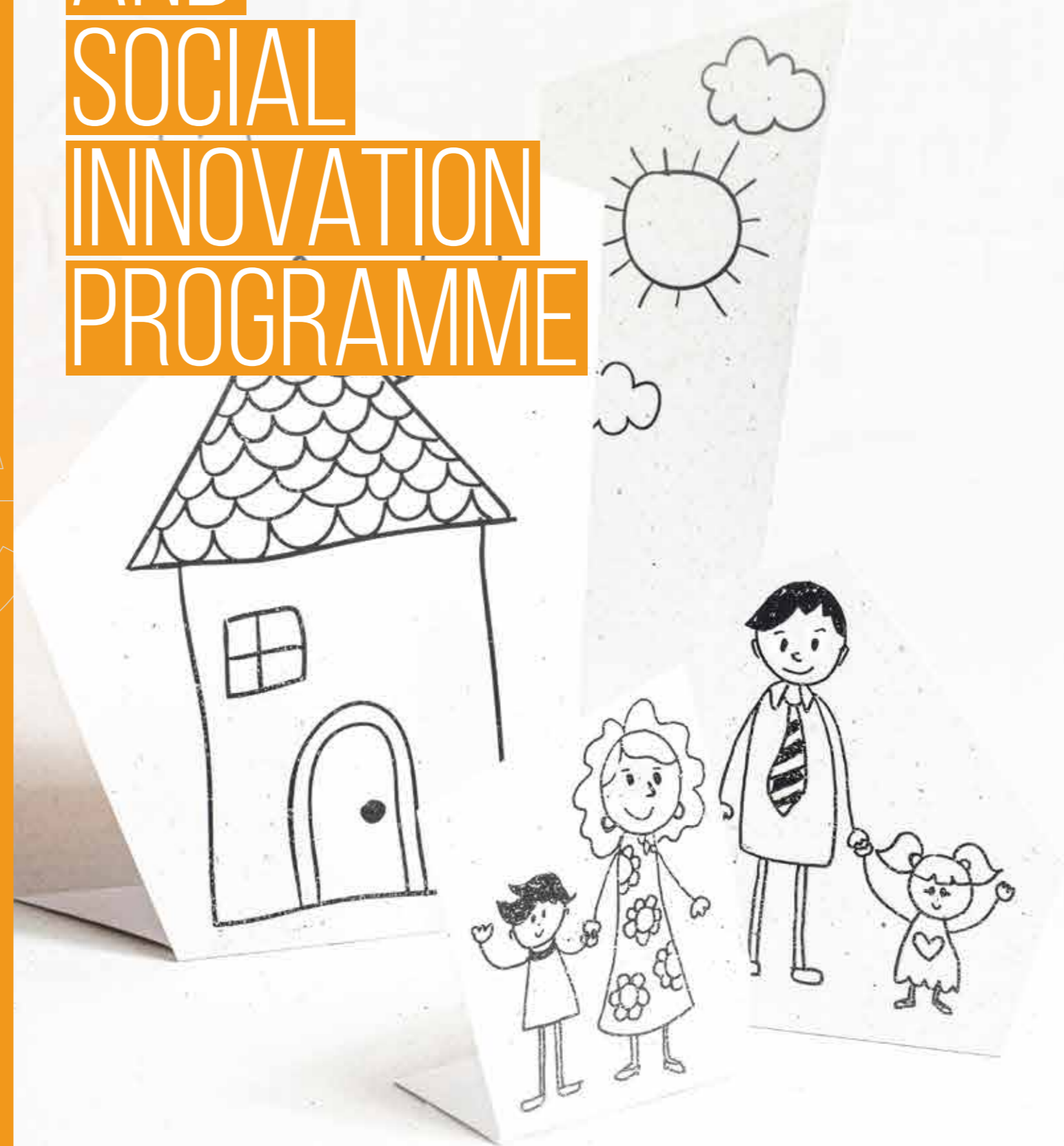
reticulate

EMPLOYMENT AND SOCIAL INNOVATION PROGRAMME



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EMPLOYMENT AND SOCIAL INNOVATION PROGRAMME



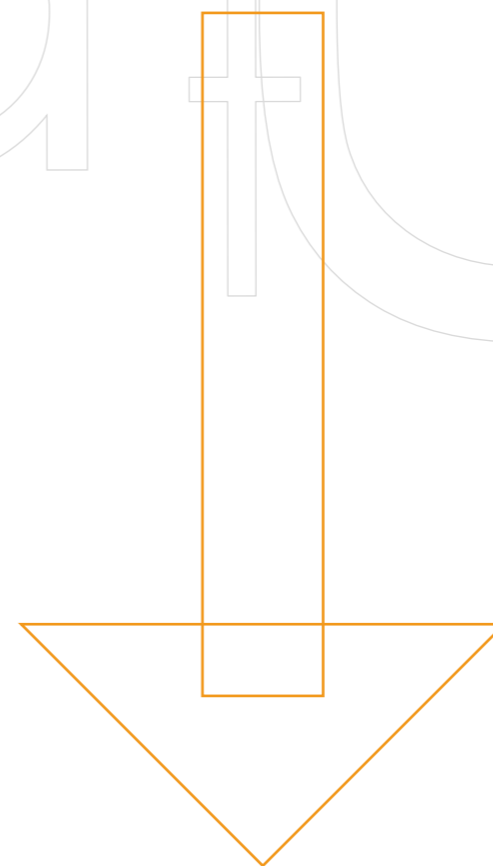
The RETICULATE (Employment and Social Innovation Programme) project's Coordinated Image Manual responds to the need to give order, coordination and effectiveness to institutional communication tools.

The Manual aims to bring together the multiple communication experiences of the RETICULATE (Employment and Social Innovation Programme) project into a single identifying container that correctly coordinates the reference stakeholders. On a strictly technical level, it presents detailed graphic solutions that facilitate the construction of the coordinated image and all aspects of communication from both a visual and practical point of view.

The starting point is the logo with reference to its characteristics (colours, shapes, compositional characters) to then arrive at the graphic presentation and layout of different types of document or communication tools. The correct application of the guidelines contained in the manual is a guarantee of uniformity in institutional communication, as well as a necessary condition for each initiative, regardless of the structure that organises it, to be immediately recognisable.

The Manual is also available for consultation by external parties. On the other hand, access to the files with the different versions of the logo is reserved for RETICULATE (Employment and Social Innovation Programme) project staff only. For information or clarifications, please contact the Communication, Web and Social Network Office info@tetriscomunicazione.it. The Office is responsible for verifying the correct use of the logo by all stakeholders and compliance with the guidelines contained in the identity manual.

LOGOTYPE



FORMAT A



FORMAT B



FORMAT C



BUFFER ZONE

This is the area that indicates the minimum space required between the mark and other elements, such as text, images, margins, as well as the space within which other objects must not enter and interfere. Respect for the proportion of this area is to be considered an integral part of the mark itself.



FONTS

FONT

RAJDHANI

RAJDHANI LIGHT
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!.,&

RAJDHANI REGULAR
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!.,&

RAJDHANI SEMIBOLD
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RAJDHANI bold
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HELVETICA

HELVETICA BOLD
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BABA NEUES

BABA NEUES THIN
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RAJDHANI BOLD

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CENTURY GOTHIC

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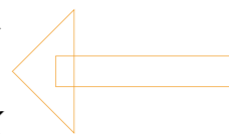
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CENTURY GOTHIC BOLD

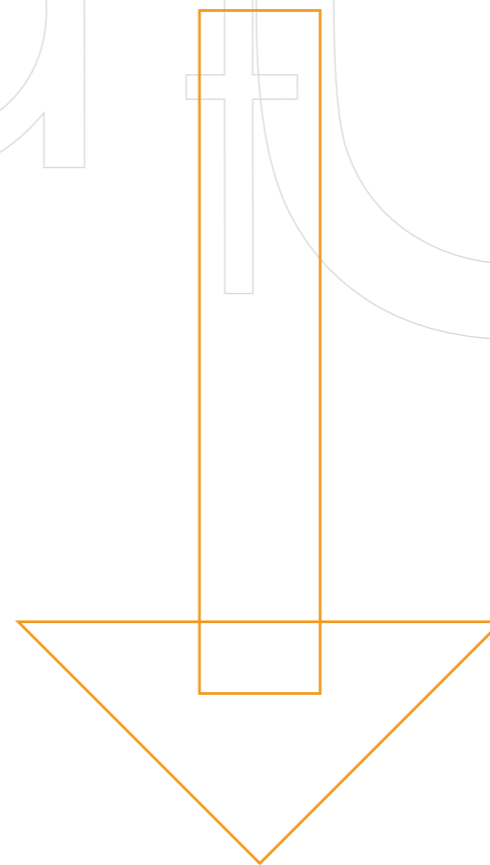
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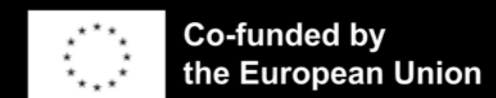
COLORS



POSITIVE AND NEGATIVE



GREYSSCALE



APPLICATION ON INSTITUTIONAL COLORS



INCORRECT USE
CHANGE PROPORTION BETWEEN LEAF AND LETTERING



USO SCORRETTO
DISTORSIONE ORIZZONTALE



INCORRECT USE
VERTICAL DISTORTION



USO SCORRETTO
ALTERAZIONE DEI COLORI ISTITUZIONALI



INCORRECT USE
RECTANGLES THAT CUT OUT THE LOGO



USO SCORRETTO
BORDI INTORNO AL LOGO



COORDINATED IMAGE

LETTERHEAD



NOME COGNOME
Creative Director

P: +11 123 456 789
E: creative@reticulate.it
A: Via Roma, 11 - Firenze

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CARATTERISTICHE
dimensione font: 10pt

Intestazione:

- logo a colori da utilizzare per la stampa a colori
- logo b/n da utilizzare per la stampa in bianco e nero
- in alto a sinistra campo: data
- in alto a destra campo relativo al destinatario
- in basso a destra logo Anci
- in basso a sinistra recapiti dell'ufficio

Font utilizzato

Helvetica Neue regular
Dimensione 10pt
Interlinea 17 pt
Colore testi: C:0% - M:0% - Y:0% - K:90% / R:25% - G:25% - B:25%



CARATTERISTICHE
Data, luogo, orario

Dimensione:
• 105mm x 148mm

Font utilizzato
Babas Neue Book
Dimensione 43pt
Interlinea 37 pt
Colore testi: C:0% - M:0% - Y:0% - K:0%
R:255% - G:255% - B:255%

Dimensione Logo
80mm x 40mm





CARATTERISTICHE

- Data, luogo, orario
- Logo
- Foto

Dimensione Rollup:

- 100cm x 200cm

Dimensione Logo

- 73cm x 37cm

Font utilizzato

Babas Neue Book
 Dimensione font: 402 pt
 Interlinea: 348 pt
 Colore testi: C:0% - M:0% - Y:0% - K:0%
 R:255% - G:255% - B:255%



CARATTERISTICHE

- Data, luogo, orario
- Logo
- Foto

Dimensione Rollup:

- 100cm x 200cm

Dimensione Logo

- 62,7cm x 31,3cm

Font utilizzato

Babas Neue Book/Bold
 Dimensione font: 222,5 pt
 Colore testi: C:0% - M:0% - Y:0% - K:0%
 Colore testi: C:1% - M:47% - Y:93% - K:0%
 R:255% - G:255% - B:255%
 R:242% - G:152% - B:27%

Font utilizzato

Babas Neue Book/Bold
 Dimensione font titolo: 120 pt
 Interlinea: 94 pt
 Dimensione font testo: 79 pt
 Colore testi: C:0% - M:0% - Y:0% - K:0%
 Colore testi: C:1% - M:47% - Y:93% - K:0%
 R:255% - G:255% - B:255%
 R:242% - G:152% - B:27%





Font utilizzato

Babas Neue Book/Bold
 Dimensione font titolo: 120 pt
 Interlinea: 94 pt
 Dimensione font testo: 79 pt
 Colore testi: C:0% - M:0% - Y:0% - K:0%
 Colore testi: C:1% - M:47% - Y:93% - K:0%
 R:255% - G:255% - B:255%
 R:242% - G:152% - B:27%

Font utilizzato

Century Gothic Bold
 Dimensione font: 117 pt
 Colore testi: C:0% - M:0% - Y:0% - K:100%
 R:29% - G:29% - B:27%

CARATTERISTICHE

- Data, luogo, orario
- Logo
- Foto

Dimensione Rollup:

• 100cm x 200cm

Dimensione Logo

1,4 mt x 20cm





IL PROGETTO RETICULATE

Il modello è ispirato così come in molti paesi europei. La ricerca alle comprese sfide dell'incasce passa all'ovvero sistemi di welfare di servizi con classi di multi-... si sfida a due x il sociale, con un approccio integrato di servizi di base. Si tratta di un processo di sviluppo per andare al cuore e misurare il contrasto alle povertà e all'esclusione sociale. Il modello è un progetto che sperimenta l'integrazione dei servizi e delle opportunità offerte dall'attuale e frammentato sistema dei servizi. Vedante la creazione di One Stop Shop in quattro aree di sperimentazione in Toscana: Dipartimento di Pisa, Livorno e Livorno, Livorno e Livorno. Il progetto mira a recuperare, in particolare, il bisogno di una risposta a carico fisso, permanente e affidabile di reggenza dei servizi di supporto e famiglie e comunità che ricevono uno specifico sostegno finanziario.

FASI DEL PROGETTO

Focus una prima fase di studio dei modelli esistenti e di analisi di sperimentazione che include anche percorsi di dialogo e co-progettazione dei servizi insieme agli utenti, e uno studio dei modelli esistenti in Europa (in particolare in Grecia, Spagna e Germania), progetto sperimentale in un unico modello innovativo nelle quattro aree di sperimentazione in Toscana, con il One Stop Shop saranno trasformati dai modelli lungo il ciclo. L'analisi sperimentale come lavoro di base oppone un'analisi di impatto sul modello: complesso mentre la fase di disseminazione dei risultati avrà come obiettivo quello di creare una politica nazionale e gli adatti al lavoro per promuovere un sistema più efficace e integrato dei servizi.

FASI DEL PROGETTO

- Realizzare un modello di servizi integrati capace di offrire supporto per l'accesso ai sistemi di sostegno sociale, culturale, lavorativo e del bene di servizi primari, modulari e personalizzati di un tempo di gestione della risposta, delle opportunità delle comunità, e l'intervento di esperti tra i servizi e i fornitori.
- Favorire la cooperazione tra enti, società civile e utenti attraverso il coinvolgimento in percorsi partecipativi per lo sviluppo di punti di contatto e soluzioni.
- Sperimentare l'integrazione dei One Stop Shop, in cui sono presenti i servizi di supporto per gli utenti e la gestione delle risorse, in modo da garantire la continuità e la qualità dei servizi.
- Disseminare i risultati della sperimentazione e promuovere miglioramenti strutturali del sistema di servizi.

Font utilizzato testo
 Helvetica Neue condensed
 Dimensione font titolo: 9 pt
 Interlinea: 10,8 pt
Font utilizzato titolo
 Baba Neue
 Dimensione font testo: 14,4 pt





IL PROGETTO RETICULATE

In Italia, a livello locale e nazionale, così come in molti paesi europei, la risposta alle complesse sfide dell'inclusione passa attraverso sistemi di welfare dispersi, complessi e multilivelli. La sfida è quella di assicurare un accesso integrato ai servizi di base. Si tratta di un approccio strategico per rendere effettive le misure di contrasto alla povertà e all'esclusione sociale.

Reticulate è un progetto che sperimenta l'integrazione dei servizi e delle opportunità offerte dall'attuale e frammentato sistema dei servizi. Mediante la creazione di One Stop Shop in quattro aree di sperimentazione in Toscana (Capannori, Pistoia, Grosseto e Livorno), servizi, procedure e strumenti sono ri-disegnati da attori pubblici, terzo settore e gruppi sociali particolarmente vulnerabili. Il progetto mira a rispondere, in particolare, ai bisogni delle persone senza dimora, particolarmente difficili da raggiungere dai servizi di supporto, e le famiglie con minori che ricevono uno specifico supporto finanziario.

FASI DEL PROGETTO

Dopo una prima fase di studio dei modelli esistenti nelle 4 aree di sperimentazione, che include anche percorsi di dialogo e di co-progettazione dei servizi insieme agli utenti, e uno studio dei modelli esistenti in Italia (Piana di Lucca, Torino, Palermo) e in Europa (in Grecia e in Belgio), il progetto sperimenta un vero e proprio modello innovativo nelle quattro aree di sperimentazione in Toscana, dove 4 One Stop Shop saranno resi operativi. I dati raccolti lungo l'intera fase di sperimentazione permetteranno di sviluppare un'analisi d'impatto del modello proposto mentre la fase di disseminazione dei risultati avrà come obiettivo quello di sensibilizzare i policy makers e gli addetti ai lavori per promuovere un sistema più efficace ed integrato dei servizi.

FASI DEL PROGETTO

- Realizzare un modello di servizi integrati capace di offrire supporto per l'accesso ai sistemi di sostegno al reddito, inclusione lavorativa e dei beni e servizi primari, mediante l'elaborazione di un modello di gestione delle risorse, delle opportunità, delle competenze, attualmente disperse tra diversi enti e funzioni.
- Favorire la cooperazione tra enti, società civile e utenti attraverso il loro coinvolgimento in percorsi partecipativi per identificare punti critici e possibili soluzioni
- Sperimentare il funzionamento dei One Stop Shop, intesi come spazi fisici dove risposte non stigmatizzate e servizi integrati si rendono disponibili alle persone in situazioni di vulnerabilità.
- Disseminare i risultati delle sperimentazioni e promuovere miglioramenti strutturali del sistema dei servizi.

SAVE THE DATE

12 LUGLIO
PALAZZO STROZZI
FIRENZE
ORE 10:30

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12 GIUGNO 2023
PALAZZO DUCALE, LIVORNO
ORE 10.30

**EMPLOYMENT
AND SOCIAL INNOVATION
PROGRAMME**

In Italia, a livello locale e nazionale, così come in molti paesi europei, la risposta alle complesse sfide dell'inclusione passa attraverso sistemi di welfare dispersi, complessi e multilivelli. La sfida è quella di assicurare un accesso integrato ai servizi di base. Si tratta di un approccio strategico per rendere effettive le misure di contrasto alla povertà e all'esclusione sociale.

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